



Chief Operating Officer

Lanson Place Hospitality Management





Candidate Pack

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01. Executive Summary

Lanson Place offers a luxurious home-away-from-home experience during short and extended stays at central locations in major global cities.

Lanson Place Hospitality Management invites applications for the position of Chief Operating Officer.

Lanson Place Hospitality Management Limited was founded in 1995 to provide residents, guests, and accompanying family members a place to call home no matter where they are. Their personalised approach to service and attention to detail in curating the best experiences distinguishes Lanson Place from others within the hospitality sector.

Our client is seeking individuals with demonstrated experience leading operations across luxury accommodation and serviced apartments.

The key responsibilities include managing the seven General Managers across the business as well as overseeing some of the operationally aligned departments of the corporate office. We are looking forward to hearing from individuals who are passionate about making a difference through leadership, culture and operational excellence.

The Chief Operating Officer will report to the Chief Executive Officer, Lanson Place and will be a vital part of the senior leadership team, with the potential to one day step up into the Chief Executive position. They will play a pivotal role in the ongoing growth and success of Lanson Place Hospitality Management.

Lanson Place Hospitality Management is being assisted in this appointment process by the executive search firm Society.

To book a confidential conversation or to submit an application, please contact Evelyn Wills at **evelyn.wills@society-search.com** or call +44 (0) 21 149 5153.

The deadline for receipt of applications is Midday NZST on 19 December 2025.



02. About Lanson Place Hospitality Management

Lanson Place Hospitality Management manages hotels and serviced apartments with their expertise and years of experience in the hospitality sector

Lanson Place Hospitality Management Limited is a wholly owned subsidiary of Wing Tai Properties Limited, a premium developer of quality residential, commercial, industrial, serviced apartments, and boutique hotel projects.

Wing Tai Properties Limited ("Wing Tai") has been listed in Hong Kong since 1991. Their diversified property portfolio comprises quality residential, commercial, industrial, serviced apartments and boutique hotel projects.

Wing Tai Properties has set the standards of creativity, Asian hospitality, and elegant property design and construction that have become a trademark also seen in Lanson Place.

Lanson Place's personal hotels and serviced residences perfectly capture the essence of home with their intimate and warm atmosphere, providing a comfortable haven for those looking to rest, relax and recharge. Guests can create a private retreat at their furnished apartments for short-term or extended stays. Every aspect of the

stay is infused with their family-like service tradition and heartfelt hospitality. The thoughtful touches, discreet details, and personalised approach will ensure your experience is one that is exclusively Lanson.

Community is at the heart of who they are. By offering warm and sheltered spaces with a club-like feel, they hope to bring together like-minded guests and cultivate a true sense of community where meaningful connections are established.

Their service culture is one of the central pillars of what Lanson Place is all about. They take pride in their ability to provide attentive service that comes from the heart no matter the destination. That is why they are honoured that our signature family-like hospitality has been recognised by other industry professionals.

As a reputable hospitality management company under Wing Tai Properties, Lanson Place truly understands the needs and wants of owners and developers. They have the experience and expertise to help companies grow and succeed in the long run.

Wing Tai Properties and Lanson Place Hospitality Management Leadership Team



Edward Cheng
Deputy Chairman and Chief
Executive
Wing Tai Properties
Limited



Janet Fung Chief Financial Officer Wing Tai Properties Limited



Michael Hobson Chief Executive Officer, Lanson Place Hospitality Management Limited



Winnie Leung Head of People and Culture Lanson Place Hospitality Management Limited



Jeff Wong Financial Controller Lanson Place Hospitality Management Limited

For more information about Lanson Place Hospitality Management, click **here**

02. About Lanson Place Hospitality Management Continued

As one of the leading operators of hotels and serviced residences in the Asia Pacific region, Lanson Place has the experience, resources, and expertise to help you manage your assets and achieve your business goals.

Lanson Place's background and experience within the Asia Pacific region has established them as one of the leading operators of hotels and serviced residences.

By bringing a family-like service tradition and heartfelt hospitality to prime locations in gateway cities, they have devised a successful business model that allows property owners, real estate developers, private equity funds and real estate funds to achieve high returns and optimise revenues.

In this way, they create a win-win situation by turning the property of our partners into an asset which they will be proud of owning.

As part of the <u>Wing Tai Properties Limited Group</u> ("Wing Tai"), a publicly listed company in Hong Kong (HKEx stock code: 369). Lanson Place builds on the expertise of one of Hong Kong's largest and most successful real estate developers.

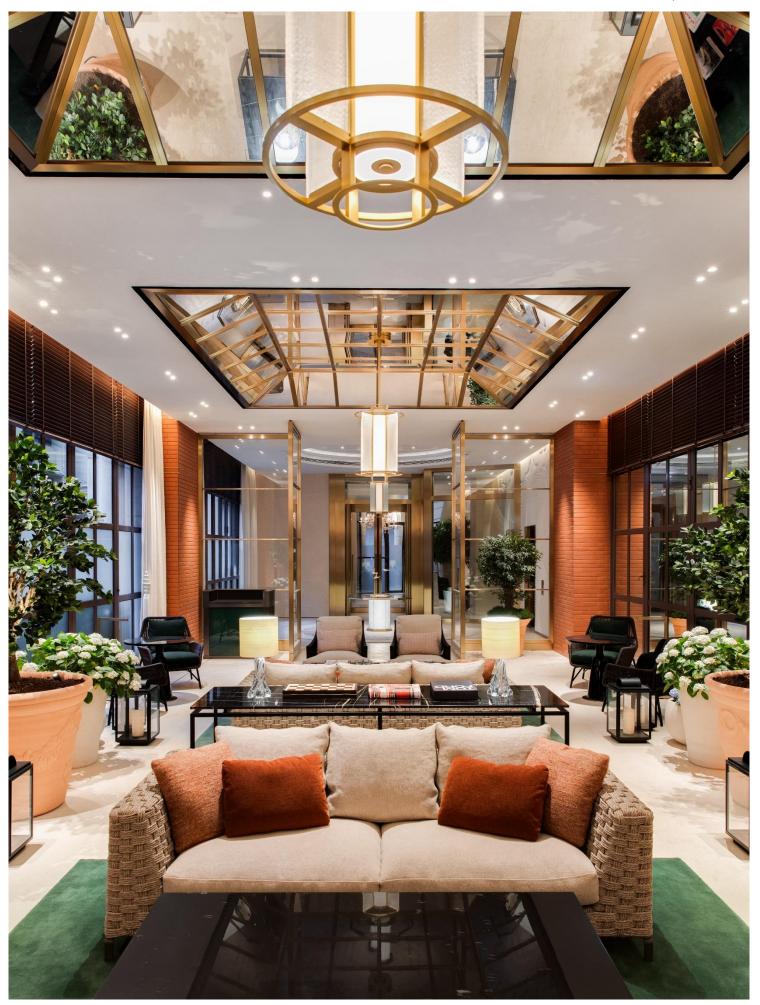
Wing Tai currently manages 7 properties under the Lanson Place brand, comprising Personal Hotels and Residences in Hong Kong, Shanghai, Kuala Lumpur, Singapore, Manila and Melbourne. Additionally, it manages Two MacDonnell Road in Hong Kong as well as Yiju Apartment in Shenzhen, China.

Lanson Place provides comfortable, personal sanctuaries for both short-term and extended-stay guests at central locations in major global cities. Infused by a family-like service tradition, Lanson Place creates warm and sheltered places with a club-style feel where communities form and bond, providing guests a true home-away-from-home experience.

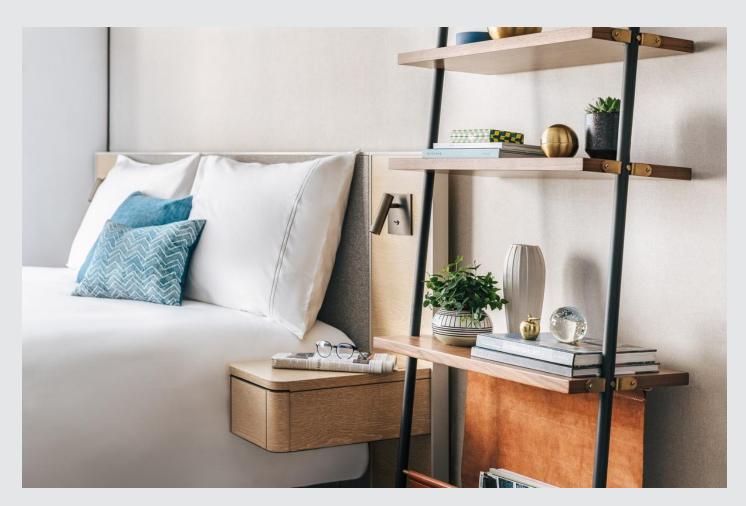
The Group aims to grow the Lanson Place brand across the Asia-Pacific region and continues to explore both investment and management opportunities in major gateway cities.

No matter travelling for business or leisure, our clients always stay connected at Lanson Place.









03. Role Description

Lanson Place has a proven record of delivering award-winning spaces, unparalleled hospitality management capability and extensive experience in the Asia Pacific market.

The Chief Operating Officer (COO) will be a pivotal member of the senior leadership team, reporting directly to the CEO. The COO will oversee all operational aspects of Lanson Place's properties, ensuring seamless, efficient, and high-quality delivery of hospitality experiences that align with the company's brand values and business goals. This role requires a visionary leader with strong operational expertise, strategic acumen, and a passion for hospitality excellence to drive sustainable growth and operational excellence across the group.

Duties and Responsibilities

- Lead and oversee daily operations of all Lanson Place hotels and serviced residences at the group level, ensuring consistent service delivery and operational efficiency;
- Collaborate closely with property General Managers and regional teams to deliver service in alignment with Lanson Place's brand standards;
- Develop and implement operational strategies, policies, and procedures that support the company's vision, enhance service quality, and optimize financial performance;

- Drive continuous improvement initiatives focused on operational excellence, cost control, and sustainability aligned with Lanson Place's commitment to community and environmental responsibility;
- Oversee budgeting, forecasting, and financial management to achieve revenue and profitability targets;
- Identify and pursue growth opportunities, including new property management contracts, partnerships, and market expansion within the Asia-Pacific region;
- Manage key stakeholder relationships, including owners, corporate leadership teams, developers, partners, key suppliers, and government departments;
- Ensure compliance with all regulatory requirements and risk management policies to safeguard the company's assets, values and reputation.



04. Person Specification

Lanson Place represents exceptional quality, smart investment and a gateway for owners and developers to expand their global footprint.

The successful candidate will be expected to demonstrate evidence of the following skills, capabilities and experience:

- Recognised Degree in Hotel/ Hospitality Management, Business Administration or equivalent;
- Minimum 5 years of corporate office hotel operations management experience at a luxury hotel or serviced apartment group with prior experience managing hotel or serviced apartments in Hong Kong, China and the rest of Asia;
- Strategic thinker with strong business acumen, with the ability to translate vision and opportunities into actionable plans and measurable results;
- Has the potential and aspiration to be developed as CEO;
- Excellent financial acumen with a strong focus on driving profitability and experience in budgeting, forecasting, and P&L management;

- Exceptional interpersonal and communication skills to lead diverse teams and engage effectively with stakeholders;
- Commitment to delivering personalized, heartfelt hospitality consistent with Lanson Place's service culture;
- Experience in managing owner relations independently and effectively;
- Entrepreneurial spirit, resilience, and a passion for continuous improvement and innovation;
- Proficient in written and spoken Chinese and English is a pre-requisite for this role;
- A collaborative team player with strong influencing skill.







05. Appointment Details and How to Apply

Lanson Place Hospitality Management is being assisted in this appointment process by the executive search firm Society (www.society-search.com).

Applications should consist of:

- a concise covering letter (ideally no longer than two pages), addressing the criteria in the Person Specification;
- 2. an up-to-date curriculum vitae;
- names and contact details of three referees

 (although referees will only be approached at
 the final stage of the process, and only with
 your express permission).

General advice on how to write a **strong CV** and **strong covering letter** can be found on our website.

to submit an application, please submit via email to Evelyn Wills at **evelyn.wills@society-search.com**

The deadline for receipt of applications is midday on Friday, 19 December 2025.

An appointment will be made subject to receipt of satisfactory references. The appointed candidate will be offered a salary that is commensurate with their experience and the seniority of their new role.

We are committed to ensuring that anyone can access our application processes. This includes people with hearing, sight, mobility, and cognitive impairments. Should you require access to this document in an alternative format, wish to apply in a different format, or need any other reasonable adjustments made for you (including at interview), please contact us at inclusion@society-search.com. We also welcome suggestions or comments about any more general access improvements we should consider.

Society acknowledges the rights, mana and contribution of all peoples. This is enshrined in our core values of partnership and authenticity. As we have the privilege of working across both Australia and Aotearoa / New Zealand, we offer the specific acknowledgements below:

Society acknowledges ngā iwi ō Māori as the tangata whenua of Aotearoa / New Zealand, and their rich contribution to society.

In the spirit of reconciliation, Society acknowledges the Traditional Custodians of Country throughout Australia and their connections to land, sea and community. We pay our respect to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

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Society is a global executive search firm and a certified B Corporation. 10% of our profits go to charitable causes through The Society Foundation. With colleagues in the United Kingdom, the United States, and New Zealand, we solve senior hiring challenges for responsible businesses and purpose–driven organisations around the world.

We believe that the right candidate, placed in the right organisation at the right time, can initiate a chain reaction of transformative change that will help to deliver a more inclusive and sustainable future.

